RASHMI SRINIVAS

PRODUCT DESIGN MANAGER

rashmisrinivas94@gmail.com | www.rashmisrinivas.com | +1(425)9740060

SUMMARY

Product design leader with experience solving complex problems and growing designers' careers. Strong in using design thinking as a communication tool to drive stakeholder alignment and setting product vision. Leads with trust, transparency, and a focus on optimizing output while creating a healthy working environment.

EXPERIENCE

MongoDB - Product Design Manager

May 2022 - present | New York, NY

• Managing a team of 4 product designers leveled between junior to staff supporting 4 product verticals.
• Leading design strategy & execution across business units for integrating our product area into the larger product platform from both a UX and technical perspective. Heavy dependencies on cross-functional teams, company vision, and executive alignment.
• Set up a new design-first project process within 2 engineering teams.
• Revamped hiring practices & documents across the design org supporting 7 design manager peers.
• Hired 2 new designers; promoted 1.

MongoDB - Senior Product Designer

November 2020 - May 2022 | New York, NY

• Responsible for the end-to-end design work for MongoDB Realm, a product made of 9 separate database/application development services.
• Facilitated 2 separate bluesky design thinking & strategy projects with executive-level stakeholders to better identify: personas, product vision, KPIs, and product-market fit.
• Rebranded/redesigned MongoDB Realm to Atlas App Services to better position the product area in the target market; collaborated with executive stakeholders to ensure the product vision matched the company objectives.
• Lead workshops for the design team on: animations, visions statements, design briefs, & copy review processes.
• Mentored 2 junior product designers within my vertical & 2 junior product designers in other product areas.

MongoDB - Product Designer

July 2018 - November 2020 | New York, NY

• Operated as the only designer on a team of 20 engineers supporting "MongoDB Stitch" prior to onboarding a junior designer and design manager to the team.
• Worked on a rebrand and redesign of MongoDB Stitch which merged with a newly acquired product, Realm.io. This included a redesign of the onboarding/top-of-funnel experience.
• Led an initiative to add user analytics into the UI, resulting in data-driven design & product strategy decisions.
• Managed (and eventually hired) a summer design intern.

ESPN - User Experience Designer 1

June 2016 - June 2018 | Bristol, CT

• Worked in a 6 person in-house UX Design team supporting internal/enterprise applications consumed by over 4,000 ESPN employees.
• Led a large-scale application redesign as the only designer in a 27-person Agile team. Responsibilities included owning the end to end design process and presenting designs to over 20 stakeholders.
• Conducted redesigns of over 12 applications (legacy systems to web-based); responsible for the entire design process including user research, wireframes, testing, and visual design.

Cambia Health Solutions - Data Visualization Intern

June 2015 - Sep 2015 | Portland, OR

Concur - Software Engineer Intern

June 2015 - Sep 2015 | Portland, OR

EDUCATION

University of Washington B.S. in Human Centered Design & Engineering: HCI

Sep 2012 - Jun 2016 | Seattle, WA

SKILLS & TOOLS

Design leadership • team management • design thinking • user research • UX/UI design • stakeholder management • product roadmapping • workshop facilitation • wireframing/prototyping • Figma • Lottie • AfterEffects • Amplitude • GitHub • UserTesting.com • design systems